



## Save – Starting Today

What does it cost to enjoy all these one-of-a-kind savings? Very little.

Your first MyChoice card costs just \$30 and is valid for 2 years; after which you may renew it annually. So why wait? Start saving now. Learn more by visiting us online at ShopMyChoice.com.

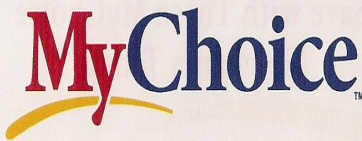
MyChoice – we're your choice for endless savings.

*Become a MyChoice cardholder today and enjoy 10% or greater discounts from all participating merchants.*



## Save Time: MyChoice Directory

MyChoice provides an online merchant directory, where you can locate participating merchants in your area – within a certain radius of miles that you select.



## Your Choice for Endless Savings

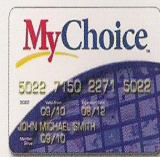
MyChoice is the smart choice of shoppers all across the country – and why not? MyChoice saves you money on more products, and in more ways, than any other discount card – ever.

## Save – On More Products

While other discount programs are often limited in their offerings, MyChoice gives you access to hundreds, even thousands, of products and services. Save at restaurants, florists, pest control, dentists, dry cleaning, veterinarians, furniture, printing, hotels - the list of merchants, and savings, goes on and on.

## Save – In More Ways

Unlike any other discount card, MyChoice gives you more choices when it comes to shopping – and saving.



## Local Merchants

You'll save at stores where you may already be shopping. Show your MyChoice card at a participating merchant and receive your discount at the point of purchase. No more hunting down mail offers. No more clipping coupons. Just easy, instant savings – with MyChoice.



## Virtual Mall

As a MyChoice cardholder, you'll have access to the soon to be largest virtual mall on the Internet, where you will find literally thousands of merchants across the U.S. Simply enter the mall and shop as you normally would online – but, with MyChoice, receive discounts on every item you purchase.

## Television Shopping Channel

You can also shop on our MyChoice television shopping channel, where you will find nationally known vendors. Only with MyChoice, you will receive an additional discount on the price these vendors charge to their other customers.

## Exclusive Stores

As a MyChoice cardholder, you will eventually have access to exclusive stores in your area – reserved for MyChoice cardholders only. These high-quality stores are known for their great values, and, as a MyChoice cardholder, you will save even more.

MYCHOICE MERCHANTS CONTRIBUTE TO THIS FUNDRAISER EVERY TIME YOU MAKE A PURCHASE

SAVE MONEY WHILE SUPPORTING THIS ORGANIZATION